



Univ.-Professor Dr. Thomas Hutzschenreuter

Chair and Professor of Strategic
and International Management
Technical University of Munich

Augustenstraße 44, 80333 Munich, Germany

th.sim@tum.de, www.msl.mgt.tum.de/simanagement/home/

Professor Hutzschenreuter holds the Chair of Strategic and International Management at the Technical University of Munich (TUM). Before joining TUM, he taught at Handelshochschule Leipzig, Boston University, and WHU – Otto Beisheim School of Management. He was a Visiting Professor at Duke University, Fuqua School of Business, Bucerius Law School, Florida International University, University of Calgary – Haskayne School of Business, University of Granada, University of Queensland, and University of Wellington, among others. Professor Hutzschenreuter has been invited to give keynotes and guest speeches at multiple international universities and institutions.

Professor Hutzschenreuter has extensive experience in designing strategies and governance structures. He worked for leading large and medium-sized enterprises from different industries and conducted multiple research cooperation projects with renowned organizations. His work focuses on the following core areas of strategic management:

- Strategizing in turbulent environments
- Competitive and corporate strategies (growth strategies and portfolio development), including AI-based strategies and AI-based strategizing
- Governance structures for corporations, foundations, and universities
- Transformation of established enterprises, including ownership, governance, and (international) strategies

Professor Hutzschenreuter has published in leading international journals, such as, amongst others, the *Strategic Management Journal*, the *Journal of International Business Studies*, the *Journal of Management Studies*, the *Journal of Management*, *Leadership Quarterly*, *Strategic Organization*, the *British Journal of Management*, the *Journal of World Business*, the *Journal of International Management*, and the *Academy of Management Perspectives*.

In 2023 and 2018, he received the „TUM Executive Education Award for Teaching Excellence“ from the *TUM School of Management*. His research received multiple national and international awards, such as the “Haynes Prize for the Most Promising Scholar in International Business“ by the *Academy of International Business*, the “Best Annual Paper Award“ by the *Journal of Management Studies*, and the “Best Annual Paper Award“ by *Verband der Hochschullehrer für Betriebswirtschaft*. Moreover, he received the “Best Teacher Award“ from *Bucerius Law School and WHU* and the „Best Senior Editor“ award from *Management and Organization Review*.